

Merchandising

Direct TV

Ask us how to convert increased sales. Arrange a demonstration today.

- ❖ Drive Sales & Increase Profits
- ❖ Control your own content, pricing & schedules
- ❖ Weekly Specials — Tailored Offers
- ❖ Turn cost into profits
- ❖ No Production Fees
- ❖ Vendors Contributions



1 Increase Retail Sales

2 Sell Fresh Produce



3 Clear Cooked Items

4 Maximise Aisle End displays



- Total store solution
 - Cost effective unlimited production
 - Access additional Supplier Support
 - React instantly to Local Market conditions
 - Easily control one store or the entire group
- Android Company - Proprietary Software - Web-based solution

5 Promote Catalogue Specials

6 Drive Preferred Brands

