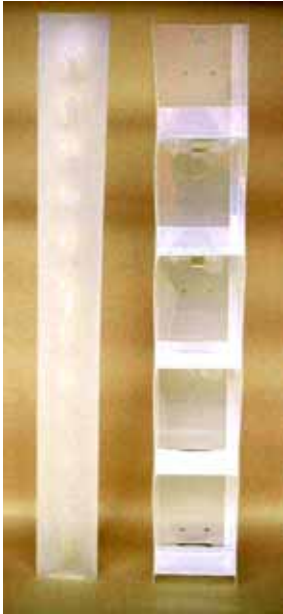


Merchandising

Instore Promotions



FOLD FLAT MERCHANDISERS

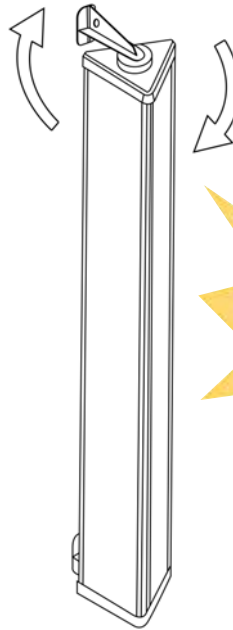
Made of translucent white plastic, these units are supplied flat.

Fold and insert tabs into slots for quick assembly.
Triangle unit has 12 Stations.

Square unit has 5 trays.
Trays 120 mm wide x 100 mm deep x 170 mm high.
Front 40 mm deep.

Both units 860 mm high.

Triangle Unit **ME-FFT**
Square Unit **ME-FFS**



TRI-SPIN

The Tri Spin unit has 3 sides and can be rotated. A trifold brochure holder may be fitted for promotions. The clear plastic cover protects the poster insert. To change message, unclip unit from brackets and slide a new poster in from the top. Holds 3 posters.
700mm x 90mm Posters (White) **TS-7WT**
600mm x 90mm Posters (Black) **TS-6BK**

Custom colours /sizes can be made. Min Qty 1000.

FLEXI-SIGN HOLDER

Flexible gripper strip can be supplied with adhesive. Supplied cut to size. **AD-FSH**



COUNTER MAT

A3 size counter mat for promotions & specials. Antishine mat surface. Slide posters in from the top. **M-MAT**

MAGNETIC SIGN HOLDER

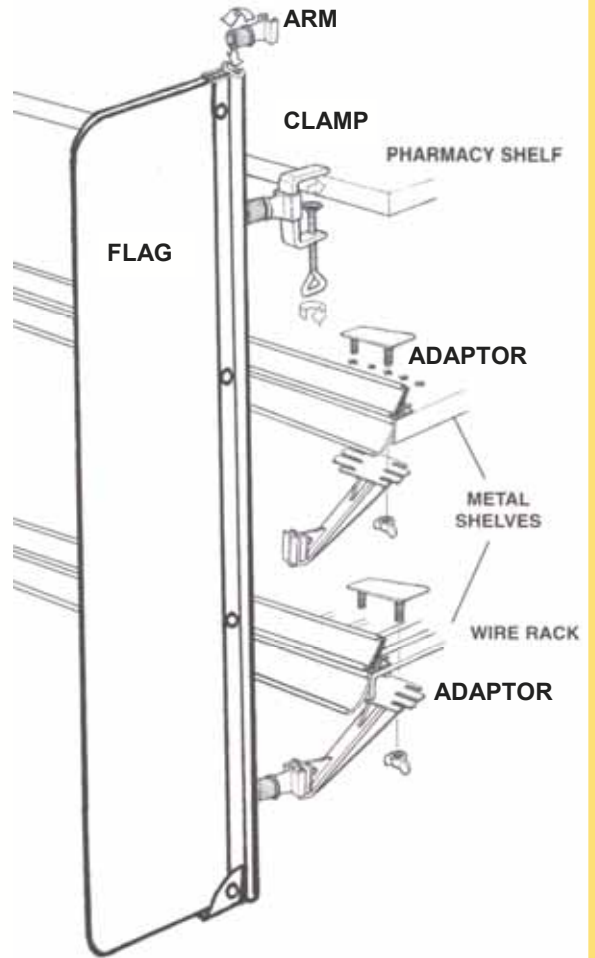
Strong magnetic base with hinged joint allows the sign holder to be used on either vertical or horizontal surfaces. Two strong spring clips hold poster in position.

A4 240 mm high **DA-MSA4**
A3 480 mm high **DA-MSA3**



Merchandising

Flag Holders



BANNER HOLDER

Designed to hold folded paper, punched cards or flags. Can be used with or without hanger clips. Available with magnetic or wire mesh bracket. Fully adjustable fixing point means the unit will work in almost any retail situation. Will hold a flag or banner of any size up to 200mm wide. Simply select a bracket and the arm size you require.

- | | |
|-----------------------------|-----------------|
| Wire Mesh Bracket | PF-634* |
| Magnetic Bracket (double) | PF-624* |
| Magnetic Bracket (triple) | PF-664* |
| 145 mm arm with 100 mm slot | PF-BH100 |
| 195 mm arm with 150 mm slot | PF-BH150 |
| 225 mm arm with 180 mm slot | PF-BH180 |
| 245 mm arm with 200 mm slot | PF-BH200 |
| Hanger clips (optional) | PF-BHHC |

AISLE FLAG

The aisle flag unit attaches to posts, gondolas or any shelf. The flag holder is made of flexible plastic with soft rounded corners. Easily sturdy enough for a department store, hardware store or supermarket environment.

- | | |
|---------------|-------------------------|
| Unit Size: | 740 mm (L) x 140 mm (W) |
| Holds Poster: | 710 mm (L) x 110 mm (W) |

- | | |
|---|-----------------|
| Aisle Flag (Double Sided) | AF-FLAG |
| G Shelf Clamp | AF-CLAMP |
| Flexible arm fitting
(For metal shelves or wire racking) | AF-ARM |
| Flag Adaptor | AF-ADAPT |
| Flag Brochure Holder (optional) | AF-BH |

