

# MERCHANDISING - Aisle Flags

#### FLAG ARM

Light weight flag holder has 2 clear hooks for holding light weight flags. Hooks slide to any position. Very strong magnetic base. Jointed elbow adjusts a full 180° for vertical. horizontal or angled display.

To adjust display position:

- Hold base in left hand. 1.
- With right hand, hold and pull 2. arm to the right, turn to desired position, then push arm back in towards base until it is fully locked into position.

Base: 70 x 38 x 16mm

Custom sizes available in production quantities.

25cm arm DA-FLAGARM25



#### **TELESCOPIC MAGNETIC TICKET** HOLDER

Strong magnetic base approximately 300 degrees to suit angled or vertical display positions.

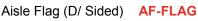
Spring clips hold ticket to 29cm wide and 750mm long.

Pole is telescopic for height adjustment from 46 to 80cm **DA-MSA3** 

## **AISLE FLAG**

The aisle flag unit attaches to posts, gondolas or any shelf. Made of flexible plastic with soft rounded corners. Sturdy enough for any retail store environment.

Unit Size: 740 mm x 140 mm Holds Poster: 710 mm x 110 mm





Flexible arm fitting **AF-ARM** 



Flag Adaptor **AF-ADAPT** For metal or wire shelves

**Brochure Holder** (optional) AF-BH



### **TRI-SPIN**

The Tri Spin unit is a 3 sided rotating unit.

Clear plastic covers protects the 3 poster inserts. To change poster, unclip unit from brackets and slide a new poster in from the top.

Fitting instructions available in the Brochure Library on the www.posm.com.au website.

A trifold brochure holder may be fitted for promotions. White Unit holds 3 posters. 700mm x 90mm TS-7WT

Black Unit holds 3 posters 600mm x 90mm

**TS-6BK** 

Minimum custom production 1000 units.

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